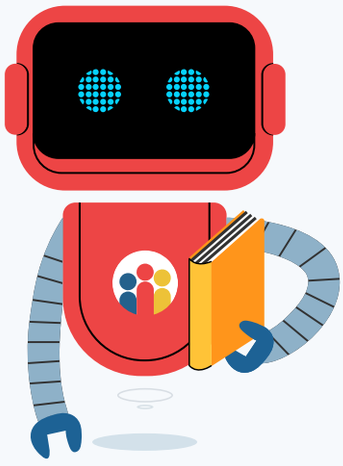
Privacy notice

The purpose of this Privacy Notice is to describe how Global Technology Group Limited, our subsidiaries, and our international branches, ("Global Technology Group Limited," "us," "we," or "our") collects, uses, and shares information about you through our online interfaces (e.g., websites and mobile applications) owned and controlled by us, including but not limited to Global Technology Group Limited (collectively referred to herein as the "Site"). Please read this Privacy Notice carefully to understand what we do. If you do not understand any aspects of our Privacy Notice, please feel free to email us at: info@gtg.enterprises.

Your use of our Site is also governed by our Terms & Conditions. Terms used but not defined in this Privacy Notice can be found in our Terms of Use. Global Technology Group Limited, 125 Deansgate, Manchester, M32JB. If you reside or are located in the European Economic Area ("EEA") Global Technology Group Limited is the data controller of all Personal Data (as defined below) collected via the Site and of certain Personal Data collected from third parties, as set out in this Privacy Notice unless you are part of a degree, certain MasterTrack programs, or certain other circumstances as communicated to you, in which case Global Technology Group Limited is the data processor.



Finding your educational resources

We are a company that helps people and companies find the right education for their needs through online services, conferences, open days, exhibitions, directories and marketing. When you use our services, you share certain information with us. Such information may constitute personal data, i.e., information that concerns you and that can be used to identify you personally. This Privacy Policy explains what personal information we collect, how it is used, who we share the information with and what rights you have regarding your information.

If you do not want to provide personal information with us, an alternative is to provide fictitious information, for example by using a fictitious name when you register. In that case, keep in mind that you must at least provide enough information for us to be able to contact you to send you login details, information about education, learning offers, etc. In order to provide some of our services, it is necessary for us to access your correct personal information.

What information this privacy notice covers

This Privacy Notice covers information we collect from you through our Site. Some of our Site's functionality can be used without revealing any Personal Data, but for features or Services related to the Content Offerings, Personal Data is required. In order to access certain features and benefits on our Site, you may need to submit, or we may collect, "Personal Data" (i.e., information that can be used to identify you and which may also be referred to as "personally identifiable information" or "personal information"). Personal Data can include information such as your name, email address, IP address, and device identifier, among other things. You are responsible for ensuring the accuracy of the Personal Data you submit to Global Technology Group Limited. Inaccurate information may affect your ability to use the Site, the information you receive when using the Site, and our ability to contact you. For example, your email address should be kept current because that is one of the primary manners in which we communicate with you.

Which personal data do we collect? We collect two types of information:

Our sites and our services are not intended for people under the age of 13, and we will not knowingly collect information about people under the age of 13.

1. Information that you provide to us
2. Information we receive when you use our services

Information that you provide to us

In order for you to be able to use our services, we collect information that you provide to us. For example, most of our services require that you, as a prospective student or training buyer, create an account with us. To create an account with us, you need to fill in your name, telephone number and e-mail address. While you use our services, we also receive additional information from you, for example about what you want to study and where, and any personal information that is written in the chats you participate in. If you contact us, for example via customer services, we also collect information about you that you provide to us and that is needed in order to handle your request.

What you agree to by using our site

We consider that the legal bases for using your personal information as set out in this Privacy Notice are as follows:

1. Our use of your personal information is necessary to perform our obligations under any contract with you (for example, to comply with the Terms of Use of our Site which you accept by browsing our website and/or to comply with our contract to provide Services to you, your academic institution, your employer, or other organisation that may be providing you with access to our Services); or

2. Our use of your personal information is necessary for complying with our legal obligations; or

3. Use of your personal information is necessary for our legitimate interests or the legitimate interests of others. Our legitimate interests are to:

   - run, grow and develop our business;
   - operate our Site and provide our Services;
   - select appropriately skilled and qualified suppliers;
   - build relationships with partners and academic institutions;
   - carry out research and statistical analysis;
   - carry out marketing and business development;
   - for internal administrative and auditing purposes
   - to inform you about other services that we feel would benefit you whether from our group of companies or an external organisation

4. Consent, to send you certain communications or where you submit certain information to us, or where required to rely upon consent by local law.

Which legal basis applies to a specific activity will depend on the type of personal information used and the context in which it is being used.

If we rely on our (or another party's) legitimate interests for using your personal information, we will undertake a balancing test to ensure that our (or the other party's) legitimate interests are not outweighed by your interests or fundamental rights and freedoms which require protection of the personal information.

We may process your personal information in some cases for marketing purposes on the basis of your consent (which you may withdraw at any time as described below).

If we rely on your consent for us to use your personal information in a particular way, but you later change your mind, you may withdraw your consent by visiting your profile page and clicking the box to remove consent and we will stop doing so. If you withdraw your consent, this may impact the ability for us to provide some of our Services to you.

Finding your educational resources

When you use our services, we collect information about which service you have used, how you have used it and when you have been logged in. We can, for example, see which of our websites you have visited and which education providers or education programs and subjects you have registered an interest in. This is in order to be able to provide you with information about education programs within your areas of interest but also to be able to give you a better user experience.

We can also see what kind of device - computer, mobile, tablet, etc. - that you have used and information from the device itself such as IP address, language settings, browser settings, time zone, operating system, platform, screen resolution and geographical location. We only use the information from your device to create analytics. The information is not used at the individual level or together with other data that allows the information to be linked to a unique person.

Like most online services and mobile apps, we use cookies that are stored locally on your device when you visit our websites. For example, we use cookies so that you do not have to log in again every time you visit us. For more information on this, see below under the section on cookies.

What information we collect

We gather the following types of information about users through the Site:

1

Information relating to your use of our site

When users come to our Site, we may track, collect, and aggregate information indicating, among other things, which pages of our Site were visited, the order in which they were visited, when they were visited, and which hyperlinks were clicked. We also collect information from the URLs from which you linked to our Site. Collecting such information may involve logging the IP address, operating system, and browser software used by each user of the Site. We may be able to determine from an IP address a user's Internet Service Provider and the geographic location of their point of connectivity. Location data may be used to route your traffic to the nearest regional server to reduce latency and improve your experience. We may also use cookies and web beacons when you visit our Site. For more information on our use of cookies and web beacons, please refer to our **Cookies Policy**.

2

Personal data provided directly by you or via third parties

Subject to these Terms and our policies (including the Acceptable Use Policy, Honor Code, course-specific eligibility requirements, and other terms), we grant you a limited, personal, non-exclusive, non-transferable, and revocable licence to use our Services. You may download content from our Services only for your personal, non-commercial use, unless you obtain our written permission to otherwise use the content. You also agree that you will create, access, and/or use only one user account, unless expressly permitted by Global Technology Group Limited, and you will not share access to your account or access information for your account with any third party. Using our Services does not give you ownership of or any intellectual property rights in our Services or the content you access.

3

Account registration

If you register for an account on our Site, you may be required to provide us with certain Personal Data such as your name and email address. You may also voluntarily provide us with additional

4

Updates

Global Technology Group Limited may offer you the ability to receive updates either via email or by posting on portions of the Site only accessible to registered users. In order to subscribe to these Services, you may be required to provide us with Personal Data such as your name and email address.

5

Forums

Global Technology Group Limited may offer public forums from time to time (the "Forums") where you can share comments and thoughts. In order to participate in the Forums, you may be required to register with us and/or provide us with Personal Data such as your name and email address. Please keep in mind that information you post or make available in Forums will be publicly available. You should not include any personal information or other information of a personal or sensitive nature, whether relating to you or another person, in a Forum post.

6

Participation In Content Offerings

Global Technology Group Limited offers users the opportunity to participate in Content Offerings on or through the Site. If you desire to participate in a Content Offering, you will be asked to provide us with certain information necessary to conduct such a Content Offering. This information may include, among other things, your name and email address.

If you participate in a Content Offering, we may collect certain user-generated content, such as assignments you submit, peer-graded assignments, and peer grading feedback. We also collect course data, such as responses to in-video quizzes, standalone quizzes, exams, and surveys. You should not include any Personal Data or other information of a personal or sensitive nature, whether relating to you or another person, on assignments, exams, or surveys, except for information required to participate in or submit such assignments, exams, or surveys.

- Identity Verification. Global Technology Group Limited may offer you the ability to verify your identity for select Services. In order to enrol for these Services, you may be required to provide us or our third-party identity verification vendor with Personal Data such as your name, address, date of birth, a headshot taken using a webcam, and a photo identification document. Additionally, if you apply for financial aid in connection with these Services, you may be required to provide information regarding your income.

- Communications with Global Technology Group Limited. We may receive Personal Data when you send us an email message or otherwise contact us.

- Third Party Sites. We may receive Personal Data when you access or log-in to a third party site, e.g., Facebook, from our Sites. This may include the text and/or images of your Personal Data available from the third party site.

- Surveys. We may receive Personal Data when you provide information in response to a survey operated by us or a Content Provider.

- Partner sites. Partner sites providing Content Offering-related tools and services to Global Technology Group Limited users may collect nonfinancial individual-level user data regarding the individual's use of that partner site while the partner sites provide those services to Global Technology Group Limited. The partner sites may share that data with Global Technology Group Limited for the purpose of improving our Services, the partner site's services, and the individual's education experience. This data includes information such as the amount of time spent on the partner site and pages viewed.

- carry out marketing and business development;

- for internal administrative and auditing purposes

- Third Party Payment Processing. Global Technology Group Limited provides you with the ability to pay for Content Offerings and other Services using a credit card or other methods through a third party payment processing service provider. Please note that our service provider – not Global Technology Group Limited – collects and processes your financial information.

How we use the information

Information relating to your use of our Site. We use information relating to your use of the Site to build higher quality, more useful Services by performing statistical analyses of the collective characteristics and behaviour of our users, and by measuring demographics and interests regarding specific areas of our Site. We may also use:

1. Personally Identifiable Information provided directly by you or via third parties. Except as set forth in this Privacy Notice or as specifically agreed to by you, Global Technology Group Limited will not disclose any of your Personal Data. In addition to the other uses set forth in this Privacy Notice, we may disclose and otherwise use Personal Data as described below.

2. Providing the Site and our Services. We use Personal Data which you provide to us in order to allow you to access and use the Site and in order to provide any information, products, or Services that you request from us.

3. Technical support and security. We may use Personal Data to provide technical support to you, where required, and to ensure the security of our Services and the Site.

4. Updates. We use Personal Data collected when you sign-up for our various email or update services to send you the messages in connection with the Site or Content Offerings. We may also archive this information and/or use it for future communications with you, where we are legally entitled to do so.

5

Forums. You should not post any personally identifiable information or other information of a personal or sensitive nature, whether relating to you or another person, within a Forum post. If you choose to post personally identifiable information, such personally identifiable information may be collected during your use of the Forums. We may publish this information via extensions of our platform that use third-party services, like mobile applications. We reserve the right to reuse Forum posts that contain personally identifiable information in future versions of the Content Offerings, and to enhance future Content Offerings. We may archive this information and/or use it for future communications with you and/or your designee(s), and/or provide it to the Content Provider, business partners, or the instructor(s) associated with the courses you have taken. We may also use or publish posts submitted on the Forums without using personally identifiable information.

6

Participation in content offerings. We use the Personal Data that we collect from you when you participate in a Content Offering through the Site for processing purposes, including but not limited to tracking attendance, progress, and completion of the Content Offerings. We may also share your Personal Data and your performance in a given Content Offering with the instructor or instructors who taught it, with teaching assistants or other individuals designated by the instructor or instructors to assist with the creation, modification, or operation of the Content Offering, and with the Content Provider(s) with which they are affiliated. We may also use the information generated when taking a Content Offering or using the Services for predictive analysis of your performance in the Content Offerings. Also, we may archive this information and/or use it for future communications with you, where we are legally entitled to do so.

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Identity Verification. For Services that require identity verification, we may use the Personal Data that we collect for verifying your identity, and for authenticating that submissions made on the Site were made by you. This service may be provided through a third-party identity verification vendor. Your photo identification document will be deleted after successful verification of your profile information.

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Communications with or from Global Technology Group Limited. When you send us an email message or otherwise contact us, we may use the information provided by you to respond to your communication and/or as described in this Privacy Notice. We may also archive this information and/or use it for future communications with you where we are legally entitled to do so. Where we send you emails, we may track the way that you interact with these emails (such as when you open an email or click on a link inside an email). We use this information for the purposes of optimising and better tailoring our communications to you.

9

Communications with Global Technology Group Limited Business Partners. We may share your Personal Data with Content Providers and other business partners of Global Technology Group Limited so that Content Providers and other business partners may share information about their products and services that may be of interest to you where they are legally entitled to do so.

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Research. We may share general course data (including quiz or assignment submissions, grades, and forum discussions), information about your activity on our Site, and demographic data from surveys operated by us with our Content Providers and other business partners so that our Content Providers and other business partners may use the data for research related to online education.

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Disclosure to Global Technology Group Limited Operations and Maintenance Contractors. We use various service providers, vendors, and contractors (collectively, "Contractors") to assist us in providing our Services to you. Our Contractors may have limited access to your Personal Data in the course of providing their products or services to us, so that we in turn can provide our Services to you. These Contractors may include vendors and suppliers that provide us with technology, services, and/or content related to the operation and maintenance of the Site or the Content Offerings. Access to your Personal Data by these Contractors is limited to the information reasonably necessary for the Contractor to perform its limited function for us.

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Government Authorities; Legal Rights and Actions. Global Technology Group Limited may share your Personal Data with various government authorities in response to subpoenas, court orders, or other legal processes; to establish or exercise our legal rights or to protect our property; to defend against legal claims; or as otherwise required by law. In such cases we reserve the right to raise or waive any legal objection or right available to us. We also may share your Personal Data when we believe it is appropriate to investigate, prevent, or take action regarding illegal or suspected illegal activities; to protect and defend the rights, property, or safety of Global Technology Group Limited, the Site, our users, customers, or others; and in connection with our Terms of Use and other agreements.

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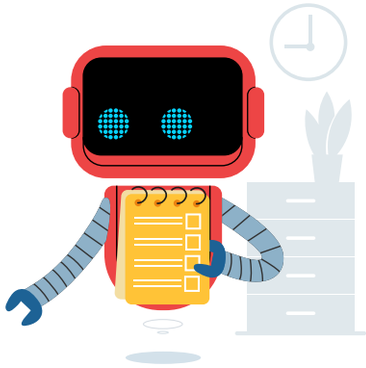
Disclosure to Acquirers. Global Technology Group Limited may disclose and/or transfer your Personal Data to an acquirer, assignee or other successor entity in connection with a sale, merger, or reorganisation of all or substantially all of the equity, business, or assets of Global Technology Group Limited to which your Personal Data relates.

e-Readers. If we receive any Personal Data related to the extent to which you use designated e-Readers or other devices to access Global Technology Group Limited materials, we may archive it, and use it for research, business, or other purposes.

How long do we save your personal data?

Your personal data will not be stored for longer than is necessary with regards to the purposes of the processing. We have internal routines that ensure this and we make sure to delete personal data no later than two years after you have used our services. Some information may need to be stored longer if required by law, for example, the Accounting Act that requires that you save data for seven to eight years.



Your rights

You have certain rights regarding our processing of your personal data. Contact us if you want to exercise any of your rights. You will find our contact information at the bottom.

You have the right to know if we process personal data about you. If we do so, you also have the right to receive information free of charge about what data we process and certain information about the processing. You also have the right to receive a copy of the information we process about you. Under certain conditions, you also have the right to obtain your personal data electronically in order to be able to use them elsewhere. This is called data portability.

If any of the information we process about you is incorrect or incomplete, you have the right to have that information corrected or supplemented.

We also use third-party cookies to, for example, conduct market research and measure data traffic on our websites, provide advertisements to you and to improve the functionality of our websites.

Under certain conditions, you have the right to have your personal data deleted, for example if we no longer need the data for the purpose for which we collected it. You may also, under certain conditions, request that we limit the processing of your data to passive storage. For example, if you have requested correction, you can request that the processing be limited while we investigate whether the information is incorrect.

In cases where your personal data is processed on the basis of a balance of interests or consent, you have the right to object to the processing. If you object, we will, under certain conditions, cease our processing of your personal data. The Data Inspectorate is the supervisory authority for our processing of your personal data. If you are dissatisfied with our processing of your personal data, you have the right to contact the Data Inspectorate directly.

Cookies

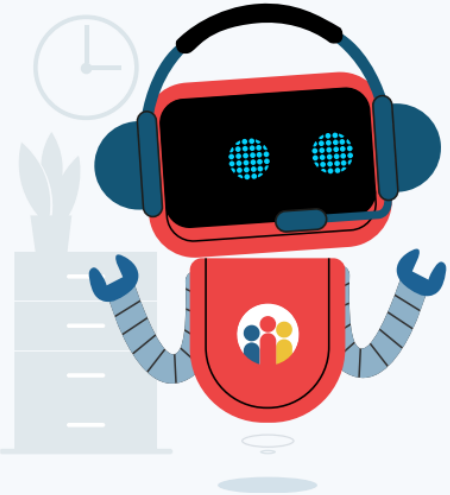
When you use our websites, information is collected via various forms of tracking techniques, such as so-called cookies. A cookie is a small file that is downloaded to a device (such as a computer or mobile phone) that stores the information so that our websites can recognize you as a returning visitor and adapt your experience of our services. The information collected using cookies may sometimes contain personal information. We use cookies for other purposes, for example to be able to provide our services and measure and analyze the traffic on our websites.

Some cookies are necessary for you to be able to use our websites. This applies, for example, to information about your settings that shows us how the services and content of a website should be displayed in your browser.

We also use cookies in order for us to be able to adapt our services as well as possible based on your use, what information you have provided, what choices you make when you visit different pages on our websites and to ensure that you receive information that is relevant to you. We also use cookies to gather statistics and analyze usage.

We also use third-party cookies to, for example, conduct market research and measure data traffic on our websites, provide advertisements to you and to improve the functionality of our websites.

You can choose to disable or block cookies through settings in your browser. Doing so may result in some services not being provided.



Contact Us

Global Technology Group Limited and address Global Technology Group Limited, 125 Deansgate, Manchester, M3 2BY is responsible for personal data and thus responsible for the processing of your personal data. Contact us at **help@thetraininghub.com** if you have any questions about this information or other questions about our personal data processing.

You can also visit **www.thetraininghub.com** to find more information about us. This Privacy Policy applies to all our websites.

Last updated: 5 July 2022

Changing our privacy notice

Please note that we review our privacy practices from time to time, and that these practices are subject to change. Any change, update, or modification will be effective immediately upon posting on our Site. We will notify you of any material change to this Privacy Notice by posting a notice on our Site's homepage for a reasonable period of time following such update or by sending an email to the email address associated with your user account, and by changing the effective date (located at the top and bottom of this page). Be sure to return to this page periodically to ensure familiarity with the most current version of this Privacy Notice.

Download